

COP WEBSITE PROPOSAL

TARGETS

CoP' goals to now: Cop

- is dedicated to the promotion of all aspects of scholarship and civilisation at the highest level of academic excellence;
- acts as a unifying force, fostering mutual respect and understanding both within the academic and general communities, and in the field of inter-community relations; and
- gives access to everyone who is interested.

Ways CoP reaches its targets

CoP

- reaches every section of the community and of the interested non-CoP public;
- collaborates with all academic institutions within Universities, and throughout the UK and abroad; and
- provides all events and inclusion in the CoP's mailing list free of charge.

DESIGN

Design Targets

CoP is responsible for the information on the website and owns the copyright. The Design needs to:

- fulfil CoP's targets and needs;
- facilitate and automate current work;
- extend CoP's targets and activities and reach a wider audience using new technologies;
- use new and mobile technologies to modernise CoP's internet services;
- attract younger members;
- promote interaction and collaboration between the CoP's scholars and the community;
- present the rhythm on CoP's activities;
- provide access to a shared on-line domain by a web site that,
 - promotes CoP's targets and visions;
 - has a personal character (e.g. homepage starts with Directors' welcome note);
 - disseminates information on CoP's targets and activities;
 - gives opportunities for interaction and collaboration within the CoP's and non- CoP's communities interested in CoP's activities;
 - gives opportunities for direct communication with its audience and invests on their feedback;
 - provides information for new members;



- provides on-line support for new members;
- provides information for no members;
- promotes the sense of belonging in the CoP's community; and finally
- links ideas and practice.

Overall Design Decisions

A structured (squared) design was decided based on CoP's preferences on well structured environments. This decision derived from observations on the design of the current website. The colours remained exactly the same in order not to disturb the existing members as users as most of them are older and do not like extreme changes. In addition, it gives a sense of familiarity and a sense of something new to existing audience as well as to the individual responsible for the web site (insecurity and fear of the new). All information appeared on the current webpage remained exactly as they are; for example Disclaimer, Accessibility or Privacy that are linked to other web pages.

Logo, Colours and Background: CoP does not have a logo. An effort to design a logo may be an idea, using both English and Hebrew characters. The background is white for legibility; however, quotes and headlines of the new events come in a light green background to indicate their importance. The font is easily adjustable for older users with minimum eye sight, as they can use the text size facility on the browser. Some basic web pages (for example information about CoP and contact details) may be in other languages.

Initial Homepage [Home]: This page is the initial homepage. This page needs to describe clearly CoP's purposes, the people and the activities. As such, the new members and potential members will decide quickly and positively on CoP. A small sample of news and 3 or 4 important links may appear on the first page. It has a personal character which reflects trust and a sense of co-presence. The director's photo might be an additional advantage. It will give a sense of talking to the target audience directly (websites with photos have been proven to enhance empathy).

Menus

CoP does not have an extensive menu of activities. As such, one menu may be considered adequate and easy-to-use to convey all needed information without sub-menus (11 web pages). The bottom menu has all information provided by CoP' as well as additional information (7 web pages and static information).

Main Menu

1st Web Page [Home]:

Consists of:

- a welcome note from the Director.
- important news
- headlines for weekly activities
- other (but not overloaded)



2nd Web Page [News]:

Consists of:

- the forthcoming events
- a calendar for each term will be helpful to have an overall view of the activities, as members can have it available in several ways (printing it out and attach it to plans, having it on a document etc).
- other

3rd Web Page [Conferences]:

Information on conferences is bookmarked for quick accessibility. Conferences web page consists of:

- Overall contents
- Bookmarked events with information on
 - Title of presentation
 - Author and contact details in links
 - Abstract, presentation and article if provided
 - Location link from the location web page
 - Other information useful to the members/users
- Other

4th Web Page [Lectures]:

Information on lectures is bookmarked for quick accessibility. Lectures web page consists of:

- Overall contents
- Bookmarked events with information on
 - Title of presentation
 - Author and contact details in links
 - Abstract, presentation and article if provided
 - Location link from the location web page
 - Other information useful to the members/users
- Other

5th Web Page [Seminars]:

Information on seminars is bookmarked for quick accessibility. Seminars web page consists of:

- Overall contents
- Bookmarked events with information on
 - Title of presentation
 - Author and contact details in links
 - Abstract, presentation and article if provided
 - Location link from the location web page
 - Other information useful to the members/users
- Other



6th Web Page [Publications]:

Consists of CoP's publications

7th Web Page [Locations]:

Consists of:

- Descriptions of all rooms by name used by CoP, bookmarked for easy access from other web pages;
- Maps and directions of how to get there
- Other

8th Web Page [Archive]:

All previous activities organised on an archive.

9th Web Page [History]:

This page contains the information as presented on the current website.

10th Web Page [CoP Community]:

Consists of:

- information about the community
- subscription to CoP's newsletter for the mailing list
- access to forum (not in consideration at the moment)
- Other

11th Web Page [Contact Us]:

Constitutes of:

- contact information
- maps
- form for feedback
 - information on the website
 - ideas and preferences
 - require information about how they found the website (there were two new people at the last lecture, one got the email by mistake, the other was invited by a friend)
- Other



Bottom Menu

Consists of:

- Link to Home for easy access to the starting page
- Disclaimer (as in the previous web site)
- Accessibility (as in the previous web site)
- Privacy (as in the previous web site)
- Help (as in the previous web site)
- How to use CoP website (information on how to change web page font size, print all visible information and RSS syndicate for news update)
- RSS feed for sending news to blogs, palm and mobile gadgets that are compatible to RSS syndicate) based on the new standard Resource Description Framework (RDF) for the new W3C Semantic Web Activity (<http://www.w3.org/RDF/>)
- Information about CoP's provider and contact details
- Copyright information
- The phrase used, quote or something else.

Website Evaluation

Evaluation will be conducted in 3 levels based on the number of members in evaluation procedures:

- (a) Initial design evaluation from CoP. Initial opinions, suggestions, changes from the will change the initial design and outlook.
- (b) Initial implementation evaluation on members' suggestions; 5 members is an adequate number to track any difficulties and problems as well as ideas. Then the website will be finalised in a standard design and information structure.
- (c) Constant evaluation:
 - a. Feedback form
 - b. Frequent updates
 - c. Statistics if available

TECHNICAL IMPLEMENTATION

Access to Servers and Databases

Access to CoP's servers and databases may give more options in technical implementation and automate actions. These actions may be:

- Development and maintenance of a mailing list with subscribe/unsubscribe automated options for the potential and old members;
- Evaluation, feedback and further suggestions from the members;
- Development and maintenance of an archive; and
- Development and maintenance of a Discussion Forum facility (see consideration on Discussion Forum)



Mailing list and Newsletters

A mailing list is preferable to start with instead of a forum. There are many ways to create, develop and maintain a mailing list. The suitable method depends on the access to servers and the technical support. There are several advantages on maintaining a coherent mailing list connected to members' database:

- Creation of members' database with information about the members and contact details;
- Easy-to-use the above information and save valuable time
- Easy-to-post information and newsletters
- Total control of the members' list in comparison to the Internet-based community.

A newsletter may be sent to the members using the mailing list. The members may be able to subscribe/unsubscribe automatically. A basic design for the newsletter will act as a template and then CoP can only change the text (see end of document). Every new newsletter can be sent to the members automatically as html email via members' emails. Individual emails can be sent for any reason.

PROGRAMMING

- Basic HTML programming
- Three interacting CSS Style-sheets
 1. design for the <body>, <top banner>, <main text>, <left menu>, <footer> and <divider>.
 2. main requirements and printing options for a print.css
 3. definition of printing requirements
- RDF compatible RSS Syndicate updated every time it is needed
- One submission form (server configuration)
- Images elaborated for the web
- PHP and MySQL in case of building an online community using a discussion forum

CONSIDERATIONS

Considerations on the On-line Community based on a Discussion Forum

Building an On-line Community requires time, a specific process to follow and dedication.

A server to host the discussion forum is needed from the technical point of view. Due to the specific nature of CoP's activities and the limited control of the Discussion Forum functions and constraints, there may be disrupting messages and unwanted users aboard. Thus, a moderator is essential to keep an eye on the messages and the community. If for any case offensive messages or individuals continue to bombard the forum then the only way to stop it is to terminate it.

Considerations on CoP's activities online presentation

- Delegates need to be informed about the new facilities and convinced to give their material and contact details. They may be:
 - Words required for abstracts
 - Contact details such as place of work and email
 - Qualifications
 - Book and article links if existed

It is delegates' responsibility to help CoP to acquire this information.

- Activities' time management related to the information on the website
 - deadlines for submitting material (e.g. two weeks before the presentation or earlier if the delegates have the material already).
 - deadlines for having the information on the web and moving information to archives.
- If you want PDFs from Word documents you need a PDF converter.

Other Considerations

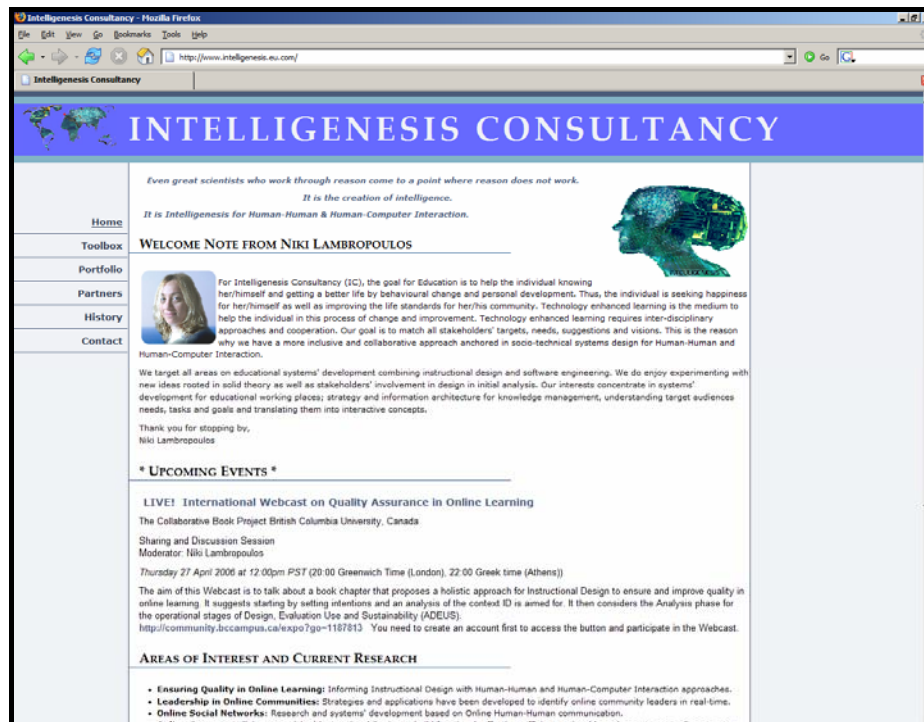
- More images make the website attractive. In addition, photos from lectures and conferences give the sense of the community and how it feels to be a member.
- A basic alternative language version (if more than one languages is used) version with two web pages and fonts to download.
- Descriptions and keywords
- Check spelling mistakes.



SAMPLE OF THE PROPOSED DESIGN

It follows Intelligensis Consultancy Ltd website

HOME PAGE SAMPLE on the 'Microsoft Internet Explorer' Internet browser





NEWSLETTER SAMPLES

The newsletter keeps the same structure in every email. For universal accessibility there are two options:

- 1) Keep simple text with the links on text (as in attached document) and

Wednesday March 8th 2006

Name of the presenter

Affiliation of the presenter

Presentation title

Information on the presenter

Time, space, maps

Admission, booking information

CoP's name

Contact details

CoP

Standard Contact details menu



PRINTING FROM THE WEB


The web pages contain a print script that allows the users to print the whole document from the web without any unnecessary information as well as without losing any information as the text adjusts itself to the A4 size. The size of the font can be justified depending on the average age of the users. The links are represented with a different colour.

Intelligenes Consultancy http://www.intelligenes.eu/

INTELLIGENESIS CONSULTANCY

*Even great scientists who work through reason come to a point where reason does not work.
It is the creation of intelligence.
It is Intelligenes for Human-Human & Human-Computer Interaction.*

WELCOME NOTE FROM NIKI LAMBROPOULOS

 For Intelligenes Consultancy (IC), the goal for Education is to help the individual knowing her/himself and getting a better life by behavioural change and personal development. Thus, the individual is seeking happiness for her/himself as well as improving the life standards for her/his community. Technology enhanced learning is the medium to help the individual in this process of change and improvement. Technology enhanced learning requires inter-disciplinary approaches and cooperation. Our goal is to match all stakeholders' targets, needs, suggestions and visions. This is the reason why we have a more inclusive and collaborative approach anchored in socio-technical systems design for Human-Human and Human-Computer Interaction.

We target all areas on educational systems' development combining instructional design and software engineering. We enjoy experimenting with new ideas rooted in solid theory as well as stakeholders' involvement in design in initial analysis. Interests concentrate in systems' development for educational working places; strategy and information architecture for knowledge management, understanding target audiences needs, tasks and goals and translating them into interactive concepts.

Thank you for stopping by,
Niki Lambropoulos

*** UPCOMING EVENTS ***

LIVE! International Webcast on Quality Assurance in Online Learning

The Collaborative Book Project British Columbia University, Canada

Sharing and Discussion Session
Moderator: Niki Lambropoulos

Thursday 27 April 2006 at 12:00pm PST (20:00 Greenwich Time (London), 22:00 Greek time (Athens))

The aim of this Webcast is to talk about a book chapter that proposes a holistic approach for Instructional Design to ensure and improve quality in online learning. It suggests starting by setting intentions and an analysis of the context ID is aimed for. It then considers the Analysis phase for the operational stages of Design, Evaluation Use and Sustainability (ADEUS).

<http://community.bccampus.ca/expo?go=1187813> You need to create an account first to access the button and participate in the